

Overview

The Video Editor position will be a part of the growing RAWfish Creative Group team and have responsibility for the post production process within RAWfish Creative Group's creative media projects across multiple channels including Broadcast, Social Media and Digital. The Video Editor position will work collaboratively with RAWfish Creative Group's producers and other team members to create concepts and build the final product delivered to RF's external partners and their marketing teams.

The person in this role will serve as a project-to-project "go to" for media production editing assignments and apply their creative mindset and strategic systems thinking, with an ability to operate on multiple projects. Further, they will be responsible for partnering in the creation of the overall visual tone of the content and assist in the execution of internal/external deliverables to ensure brand visual and storytelling consistency.

The role requires the need to demonstrate excellent conceptual thinking, videography, editing and photography skills—working within and outside of already determined creative guidelines. This person must also possess photo art direction experience and skillful knowledge of video and design matched with the desire and ability to work alongside coworkers from concept through production.

The Video Editor must be comfortable working in a fast paced, growing, small team environment, collaborating with internal team members in Marketing Communications for both outdoor and corporate related fields. Most importantly, this person must possess a commitment to improving the visual content experience through an obsession with understanding RAWfish's mission, our customers story and a passion for Media Production, a Process Implementer and Hard Worker.

Summary of duties

- This individual will join our team of experienced media and marketing associates in developing creative concepts and leading the editing process, providing technical digital and video support and performing administrative duties related to video projects.
- Work both independently and collaboratively, embracing ownership of the full project from concept development through final production.
- Create original, specialized videos and content for company partners.
- Willingness to work in both the outdoor and corporate industries
- Activate against the video and content strategy for achieving organizational communications goals, in consultation and collaboration when presenting concepts, strategies and direction to creative leadership.
- Stay current with the latest trends, equipment, industry, and demonstrate application to projects. Consistently evaluates outside creative resources for possible use, and partners in our brand content/video direction for consistency.
- Approach daily tasks, projects and follow-up communication with energy and sense of urgency
- Cultivate a deep desire to become a knowledge expert in their role with the ability to apply their knowledge and experience with great impact.
- Consistent eagerness to listen, learn, apply knowledge and accept critical feedback

- Ability to adapt to a changing work environment
- Demonstrate pride and ownership of their work while meeting expected deadlines
- Developing, conception and editing videos to promote RAWfish
- Serve as an editor for film projects
- Projects will include editing video assets for broadcast, social media, education and other creative media projects for partners.
- Comfortable working in a fast paced, growing, small team environment, collaborating with internal team members in Marketing Communications for both outdoor and corporate related fields
- Being proficient, accurate and efficient in managing and maintaining video and audio equipment including software and hardware
- Organizing daily routines and tasks; maintain a safe and clean work environment
- Ability to develop video creative concepts, shot lists, lighting plans and help lead the execution of a project from start to completion.
- Experience and knowledge of camera operation (DSLR & Cinema cameras), lighting, & Audio
- Proficient in Mac computers, video editing platforms Premiere Pro and/or Final Cut Pro, Photoshop, Lightroom, Illustrator and knowledge of color grading
- Ability to manage the technical aspects of camera equipment, video/audio equipment and video/photography related computer software
- Ability to be organized, multi-task, and maintain all aspects of creative media assignments
- Able to build strong relationships and instill trust and confidence with our internal team and external partners
- Strong communication skills as well as a willingness to present to Leadership and Marketing teams
- Ability to work independently and with a team
- Embrace project goals and respond with urgency to address project needs
- Exercise judgment and be able to effectively work with all levels within the organization while working on projects
- Strong oral / written communication skills to communicate effectively and in a timely manner with all levels of the organization
- Portfolio demonstrating excellence in content creation and strong understanding and application of customer experience and brand development.

Qualifications

- 2+ years of videography/editing experience
- Degree in Mass Communication / Video Production preferred
- Ability to work with a flexible schedule Monday through Friday, with weekends as needed averaging over 40 hours per week.
- Advanced knowledge of content creation, videography and customer service / brand development initiatives required
- Ability to champion bold and innovative ideas
- Consistently strive to grow and improve, results oriented and being the voice of the customer
- Travel may be required

RAWfish Creative Group is an Equal Opportunity Employer

The description may not include all of the job functions or knowledge, skills, abilities, and physical requirements indicated nor include all work that may be assigned.